

The easiest fundraiser your council will run this season.

Football squares, run as a registered charitable raffle. Your members sell paper tickets in person; the football scores draw the winners automatically; and most of every ticket dollar goes to your cause — up to about 90% when a sponsor covers the prizes. No spreadsheets, no math on game day, and no money ever runs through the platform.

50–90%

TO YOUR CAUSE (SEE BELOW)

\$0

PLATFORM CUT OF TICKET SALES

~\$500

SOFTWARE/YR — OR \$0 SPONSORED

HOW IT WORKS — THREE STEPS

1 Register & set up your raffle

Register your raffle with your state (many, like California, require it), then build a grid in minutes — pick one game or a whole NFL season, set the ticket price and prizes.

2 Sell paper tickets in person

Members sell tickets face-to-face and collect however you like — cash, check, Venmo, a card reader. You keep the money; Sunday Squares just records who bought which ticket and shares a link + QR so patrons follow along on their phones.

3 The score draws the winners

When sales lock, the numbers draw fairly (sealed before anyone picks, so nobody can rig it). Each quarter, the last digit of each team's score picks the winning ticket automatically — it lights up live and the winner gets a text. The rest goes to your cause.

THE ECONOMICS — APPROXIMATE, AND UPFRONT ABOUT COSTS

ONE GRID · A WHOLE NFL SEASON

100 tickets × \$50 each = \$5,000 raised

Sell 100 tickets once — every week of the season plays the same numbers. Where it lands depends on who funds the prizes:

WITH A PRIZE SPONSOR

\$4,500

up to ~90% to your cause

prizes donated · software covered

IF YOUR GROUP FUNDS PRIZES

\$2,500

about 50% to your cause

~\$2,500 to prizes · ~\$500/yr software

Figures are approximate — actual amounts depend on tickets sold and the prizes you offer. The software is a flat ~\$500/year (waived when a sponsor covers it) — your council's only cost. Sunday Squares never takes a cut of ticket sales.

POTENTIAL RETURNS – 100 TICKETS, AT YOUR PRICE

| Ticket price | Raised | Prizes (~50%) | To your cause |
|--------------|----------------|-----------------|-----------------|
| \$25 | \$2,500 | ~\$1,250 | ~\$1,250 |
| \$50 | \$5,000 | ~\$2,500 | ~\$2,500 |
| \$100 | \$10,000 | ~\$5,000 | ~\$5,000 |

Council cost: ~\$500/year software – or \$0 when a sponsor covers it. Never a cut of ticket sales.

Approximate, and shown self-funded (≈50% prizes / 50% cause) – the conservative case. With a prize sponsor, prizes are donated from outside ticket sales, so up to ~90% goes to your cause. Run multiple grids or a full season to scale.

THE SOFTWARE DOES THE WORK

- ✓ **Printed ticket booklets**
Numbered, ready-to-sell tickets – print or export a PDF, hand them out, done.
- ✓ **Live scoring, automatic winners**
Scores sync during the game and pick winning tickets – no spreadsheet, no manual tallying.
- ✓ **Treasurer's report**
Every sale, prize, and dollar to the cause in one place – hand it to your finance officer.
- ✓ **A fair draw you can check**
The draw is sealed before anyone picks and revealed at lock; anyone can verify it online.
- ✓ **Instant winner alerts**
Winners get a text the moment their ticket hits. Patrons track their tickets from their phones.
- ✓ **Compliance tracking**
State-filing helper (e.g. CA CT-NRP-1 / CT-NRP-2) and a 90%-plus-to-cause worksheet, tracked for you.

THE SPONSORS – TWO WAYS TO PAY FOR IT

MOST GROUPS · SPONSORED
Free for your group
 One local sponsor's \$1,500/season package covers everything – a \$1,000 prize budget plus the season's software. They get "Sponsored by" on every ticket. Your council keeps 100% of its 10%.

SELF-FUNDED
\$500/year flat
 Fund your own prizes and pay one flat annual software fee – the fair draw, live scoring, alerts, printed tickets, treasurer report, and compliance, all in. About \$5 a ticket on 100. Never a percentage of ticket sales.

WHY COUNCILS SAY YES

- **Looks legit, runs itself**
Registered raffle, printed tickets, a draw anyone can verify – not a spreadsheet babysat on game day.
- **Re-run it every season**
Set it up once; clone next year in a click. Your volunteer never restarts from scratch.
- **No money touches the platform**
You collect in person and pay winners directly. No float, no escrow, no waiting on a payout.
- **Built with a 35-year program**
Designed with a Knights of Columbus council that's run a football raffle for decades.



SEE IT BEFORE YOU DECIDE
Play the live demo – no sign-up.
 Scan the code, or visit sundaysquares.org/raffles/demo